

Fundraising Suggestions

The following information has been compiled to help you meet your goals. Don't ever be complacent, fundraising is a hard slog, but well worth the effort you put in. Look at it with enthusiasm, and as a challenge! Here are some thoughts – and you probably have others of your own.

Seek a job over the summer months – many stores/restaurants/fruit gardens hire extra staff over summer, especially Christmas.

Junkmail or newspaper deliveries. Good exercise and you can fit deliveries around other jobs or school work.

Houseminding/lawnmowing/Stacking Firewood/Dog Walking/Housework: Offer to look after pets and plants, bring in mail, stack firewood, run errands for elderly people, mow lawns..... Make up an attractive flyer and post in local supermarkets or on the Library Noticeboard, or do a mailbox drop to houses in your area. Be courteous and always reliable; one satisfied customer is often an introduction to another.

Busking– this is an excellent and fun way to make money, but check with your local Council whether you need a license. Get a group together, learn some Christmas Carols, and hit the main city streets or shopping malls especially around lunch-hours during the week, and Saturdays and Sundays, before Christmas. Some hotels, rest homes and department stores look for groups of carolers at Christmas – organize yourselves, and contact them well ahead before some other group gets the booking! While a large group will create the best sound, there are more people to spread the earnings amongst!

Organise a group garage sale. In time for Christmas is a good idea, and you can clean out your unwanted toys, books, etc. You could also approach local business for gifts and hold a mini auction.... Be sure to tell them what you are doing and why.

Car Cleaning – Westlake Girls' High School girls can regularly be seen on Wairua Road with buckets, running water, cleaning gear and a big sign offering car washes.... and they make good money doing it too.

Offer to **cook dinner for family** (Grandparents, Aunts and Uncles) – work out the cost of the food, and charge enough to cover your costs plus money for your time and effort!

Sausage Sizzle: Placemakers, Mitre 10, The Warehouse and some Supermarkets have the bbq. You provide sausages, buns or bread, sauce, mustard, onions etc. Saturday and Sunday from 11 – 2 is the best time, especially at holidays or long weekends, such as next Easter (BEFORE our April course!). Buy the sausages in bulk from Mad Butcher etc. Can make good money if you have a few family members to help you out.

Organise a film showing: Many cinemas will offer the première or a session of a film as a fundraising event, (local cinemas including *The Penthouse* in Wellington do this). This could be done as a group activity. Approach a local cinema and ask how to go about it. You can bake movie snacks or run a raffle to increase the ticket price.

Organise a concert –with help from your singing teachers. Seek sponsorship from local businesses toward the cost of venue, equipment hire and advertising. Your Church might be receptive to hosting a benefit concert for you.

Chocolates – phone *The House of Fundraising* – 0800 806 542 – ask how you can obtain Cadbury chocolate bars, then sell them in your local malls, at school, to your teachers, friends and parents. Easter is also a great time to do this too – they do have Easter eggs too.

Olive Oil – The Village Press in Hawkes Bay has a fundraising package. Note at November 2018: They have changed their scheme and it is no longer as profitable.

<http://www.thevillagepress.co.nz/nz-olive-oil/204/>

Muffins – A member of an earlier choir made muffins and sold them in the school Staff Room every Friday at morning tea time. She made about \$50 a week.

Hangi –one of our members raised almost half her trip with a couple of hangi.

Enter singing competitions – sometimes the prizes are very rewarding.

Auction – one year the Wellington members worked together and raised a fortune with an Auction night – this was hard work but very rewarding and it is amazing what people/shops/organisations will give you to help raise funds, eg art, ski packages, signed sports jerseys etc.

Crowd funding campaigns: Some of our members have had success raising funds through crowdfunding campaigns such as Give A Little. This gives your extended networks an opportunity to support you - individual donations might be small or large but they add up. You need to work to broadcast these campaigns as widely as possible - people won't necessarily come running to give you money! Most platforms charge a fee for managing the campaign (eg 5% of your donations) so make sure you read all the fine print. Also, it is **essential** that you request promotional materials and information from NZSSC. We have seen some campaigns that have not reflected well on NZSSC, eg the tour cost quoted did not match the actual costs.

GRANTS, SCHOLARSHIPS, etc:

Ask your **School** if it has a fund to help with your costs – international representation is often supported.

Check your local papers – this is where local trusts often advertise their funding round dates.

Service Organisations – Contact Rotary, Lions, Freemasons, Round Table, Soroptimists, Lodges, etc. Some have funds available for grants; others might welcome a group to perform carols at a Christmas function. These organizations will get a number of requests, so plan how you will ask.

First, locate the clubs in your area. A contact name should be available from their website, a club member or from the Council. Phone if you can't find the right name. It is important that you identify a contact so that your letter is personal. This makes a lot of difference. Then your letter should introduce yourself, talk about the choir and the benefits of being a member, and attach a brief history. Keep your letter to one page. Before you send it, give your letter to an adult who writes well and ask them to edit it. Only send a quality letter. Anna Bowron can send you a supporting letter verifying that you are a member of the choir and the costs associated with the tour. If you write you must follow it up with a visit or phone

call within 48 hours of posting. Research shows you will get a much better response if you do this. If you receive a donation send a letter of thanks within one week! This is very important. You might also be asked to attend a club activity and talk briefly about the choir and its programme.

Your local **City Council** may have funding available through **Arts Grants** for Youth or International Representation. Some Christchurch local councils offered members grants in the past – this may have changed since the earthquakes. Check the website of your local council under grants, or phone and talk to someone in grants.

Visit your main **City Library** and ask at the information desk where you can view the computer programme 'Fundview.' (This should be free). The part of this programme applicable to individuals is called **BreakOut**, (www.breakout.org.nz) which enables you to find out about types of grants, how to apply, value and tenure of scholarships, candidate selection criteria, application closing dates, etc. There are over 2000 awards, scholarships and grants on the database. To refine the search you can include ethnic background, affiliation, gender, etc. Most libraries will allow you to print out information. Funds are more likely to be available outside the main cities.

Phone your local **Public Trust Office** or **Guardian Trust Office** and ask if there are any Trusts which support individuals achieving at a national level in music, or for participation in an international event – if so, ask for an application form.

Ask a local business to sponsor you. What can you offer in return? Publicity in local papers etc. Our members have found that some people are amazingly generous if they can see potential in you.

SOME IMPORTANT HINTS:

Remember there are three stages to fund-raising:

- **Research** – eg. who to contact, criteria for applying. Break this down into achievable goals over a period of time; call in advance and you can learn helpful information.
- **Asking or applying;**
- **Feedback, thanking, keeping informed.**

All three are equally important. The better you do all three, the better your results will be. Fundraising is about relationship – either an existing one, or creating a new one. Be polite, even if they say “No.”

- Remember that if you can use people's names you will get a much better response. When first contacting the Council for instance, ask who you should be talking to and always introduce yourself properly.
- If a person has been helpful, or you receive assistance, always thank the person or group as soon as possible. Either call them, or write.
- Do a little fundraising often. **Don't wait until the last moment.** And don't just rely on a few large amounts; most money comes in small amounts.
- The more effort you put in the more satisfaction you will receive! Remember that nothing comes free, but it will be worth it in the end.
- Fundraising can be discouraging. People have a lot of demands on their time and money. So make your part of it fun! Your positive attitude will make a huge difference to all involved. Enthusiasm is like a bad cold – everyone will catch it!

- Tell people about your success. Let Anna know, your family, your friends, other choir members and teachers. And if possible seek publicity through the media. Others may be able to use your good ideas. And remember that success breeds success.
- Finally, bank any money you have earned; don't be tempted to spend it! Send it to Anna as a deposit if you like!

GOOD LUCK!

Information about some trusts which may offer help (I am unsure if these are all up to date). Let me know if you find any of them no longer exist or if you have success with them. Also let me know any not listed here so future members can apply.

NATIONAL:

Dame Malvina Major Foundation. Awards scholarships to help young singers and musicians achieve their dreams.

<http://www.dmmfoundation.org.nz/grants-scholarships/arts-excellence-awards/>

<http://www.dmmfoundation.org.nz/grants-scholarships/scholarships/>

AMP Scholarships

<https://www.amp.co.nz/scholarships>: on hold for now.

UNIVERSITIES - Some offer scholarships to their students for international representation (this is for those at uni in their second year of membership)

- Auckland University students: Vice Chancellor's Student Support Fund
<https://www.auckland.ac.nz/en/on-campus/student-support/personal-support/vice-chancellors-student-support-fund.html>
- Otago University Students' Association Scholarship
- Check with student support at other universities for opportunities.

REGIONAL:

NORTH SHORE AUCKLAND

- **North Harbour Club, Aimes Awards** (Applications open early June annually)
<https://northharbourclub.co.nz/what-we-do/aimes-what-we-do/>

CHRISTCHURCH:

- Avonhead Lions' Club
- Lions Club of Ferrymead
- Christchurch Host Lions
- Soroptomists (Garden Party?)
- Rotary – The Sunrise Club (concert opportunity)
- Christchurch Clef Music Club Inc., 396 Durham Street North. Ph 03 377-6395, Fax 03 352-8493 (competition and also administrators of the Bernadette Richardson Trust Award)
- Christchurch City Council Youth Development Grants:
<http://www.ccc.govt.nz/cityleisure/communityfunding/youthdevelopment/index.aspx>

- Inspire Foundation: specifically to support Canterbury Youth doing great things. <https://www.inspirefoundation.co.nz/>. Past members have been very successful with their applications to this foundation.

NELSON:

- Port Nelson Trust: they have offered scholarships in the past

PALMERSTON NORTH:

- John Beresford Swan Dudding Trust (covers applications from Manawatu/Ruapehu/Wanganui and Taranaki/Horowhenua). C/O Public Trust Office, P.O. Box 1041, Palmerston North Ph 06 357-9033 / Fax 06 359-1774. (Closing date needs to be confirmed as different dates apply to applications from different areas)
- Legacy Performing Arts Trust, Palmerston North <http://www.performance.org.nz/index.htm> including 3 trusts administered by Guardian Trust.
- Carlton Hotel, Palmerston North has previously offered sponsorship to a choir member toward the costs of domestic travel and accommodation.
- Rotary Club of Terrace End Memorial Education Trust (covers area between Waitara, Dannevirke and Hutt Valley). Contact Eddie Eggers, 14 Pencarrow Street, Palmerston North Ph 06 358-2826, edscribe@xtra.co.nz.
- Jaycee Traveling Fellowship offered by the PNTH City Council <https://www.pncc.govt.nz/council-city/community-funding/jaycee-trust-travelling-fellowship-scheme/>
- O'Donnell Trust Fund - call to ask if NZSSC membership is eligible (Feb 28 deadline) <https://www.publictrust.co.nz/grants/how-do-i-find-one/grants/odonnell-trust-fund>

WELLINGTON / HUTT VALLEY:

- Rotary Club of Terrace End Memorial Education Trust (covers area between Waitara, Dannevirke and Hutt Valley). Contact Eddie Eggers, 14 Pencarrow Street, Palmerston North Ph 06 358-2826, edscribe@xtra.co.nz.
- Hutt Mana Charitable Trust; August and Feb deadlines.
- Johnsonville Youth Grants Trust (<http://www.jvilleyouthgrants.co.nz/index.html>) Note: Applications deadline June/July each year. Open to students at Newlands, Onslow and Tawa Colleges.
- Music Futures - young musicians in the greater Wellington region.
- Trust House Charitable Trust: communitygrants@trusthouse.co.nz . NZSSC can make this application on your behalf. For students in the *Tawa/Porirua* area.

TARANAKI

- TSB Trust offers grant to individuals: <https://www.toifoundation.org.nz/>
- Dame Malvina Major grants for school students
- Doris Swadling Trust (open in September each year): *The advancement of musical education in the Taranaki Province whether by the granting of Scholarships or Bursaries or other assistance to persons who are under the age of 21 years to enable or assist them to obtain musical training or education or by fostering in any other ways knowledge and appreciation for good music.* <https://www.publictrust.co.nz/grants/how-do-i-find-one/grants/doris-swadling-trust>

- William Francis Gordon Trust, C/0 Public Trust Office, P.O. Box 648, New Plymouth. Usual amount of grants varies, but around \$700. No closing date – grants are made at the discretion of The Mayor of New Plymouth

SOUTHLAND

- Community Trust of Southland offers grants to individuals
- Invercargill Licensing Foundation is very generous to individuals:
<https://www.iltfoundation.org.nz/scholarships/>

CENTRAL OTAGO Trustpower Ltd offers grants to individuals

DUNEDIN

- <https://dunedinrotary.org.nz/page/applying-for-funds> : Mona Semke Trust (and maybe Hugh Saunders Trust?). To assist distinguished young performing artists in obtaining tuition, training, education and participation in high grade competition and in higher level performance in the medium of their practice within the performing arts, generally restricted to young (under 30 years of age) Otago residents or students with not less than three years' artistic education or experience in Otago.

WAIRARAPA

- Tararua Foundation Trust House, P.O. Box 135, Masterton. Ph: 06 378-2330, fax: 06 378-8324
- Masterton Trust Lands Trust: P.O. Box 90, Masterton; Available to schools, students and community groups. Applications close 31 May and 31 October. Results are notified within 6 weeks
- Trust House Charitable Trust: communitygrants@trusthouse.co.nz . NZSSC can make this application on your behalf. For students in the *Tawa/Porirua* area.
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Hawkes Bay:

- Trust House Charitable Trust: communitygrants@trusthouse.co.nz . NZSSC can make this application on your behalf. For students in the *Flaxmere* area.